



## Worker Power Field Survey Report:

### *Lots of Momentum But Lots of Work to Do*

Listening to voters is essential to effective voter mobilization. In order to better understand the attitudes of Arizona voters toward the upcoming Presidential election, Worker Power canvassers knocked on 61,000 doors and conducted an extensive survey of 9,008 voters between July 6th and August 9th.

Midway through this survey, President Biden exited the race for President, and Kamala Harris ascended to the top of the ticket. Worker Power's survey results reflect this change and offer an interesting insight into its effect on voters.

The universe of voters we surveyed are the critical groups whose performance we need to maximize in November – Democratic-leaning voters across the spectrum of race and vote propensity. Of the 9,008 voters our canvassers surveyed:

- 4,233 (46.6%) were Latino, 886 (9.7%) were Black, and 3,353 were (36.9%) white
- 7,114 (78.3%) modeled as strongly democratic (VCI 80+), and 1,702 (18.7%) were mid-partisan (VCI 50-80)
- 5,453 (60%) were high-propensity voters; 1,832 (20.2%) were mid-propensity voters and 1,803 (19.8%) were low-propensity voters.

### **Worker Power Voter Survey Top Takeaways**

#### **Economic concerns, namely the cost of living, are our voters' highest priority.**

We asked voters, when considering for whom they would vote for President, what single factor or issue was most important to them. When thinking about voting for President when Biden was the Democratic candidate, more than half of voters (53.7%) we surveyed ranked economic issues, especially the cost of living, as their top issue. When Harris became the nominee, these issues remained at the top of voters' minds (49.3%). Among the highest propensity voters in our survey (80+ on our propensity model), 43.3% rated economic issues as their highest concern, with reproductive freedom (18.6%) and democracy (15.0%) coming second and third. *Among all other vote propensities, at least 58% of voters cited the cost of living as their top concern.* It is worth highlighting that economic issues ranked as the most important single issue for voters, regardless of their partisanship scores or race.

#### **Reproductive freedom is very important to our voters.**

When we asked voters specifically if reproductive freedom for women was an important issue for them in the election, an overwhelming majority (78.5%) said it was very important. Only 4.2% of those voters surveyed said reproductive freedom for women was not important at all for them in the election. Reproductive freedom also ranked as the second most popular single issue for

voters thinking about voting for President (16.1%), after economic issues. 73.4% of Latino respondents cited reproductive freedom as very important to them, and another 14.7% reported feeling that the issue is somewhat important, for a total of 88.1%.

**Ruben Gallego has extremely strong support among our voters.**

When we asked voters who they planned to vote for in the US Senate election, an overwhelming majority (84.6%) said Ruben Gallego.

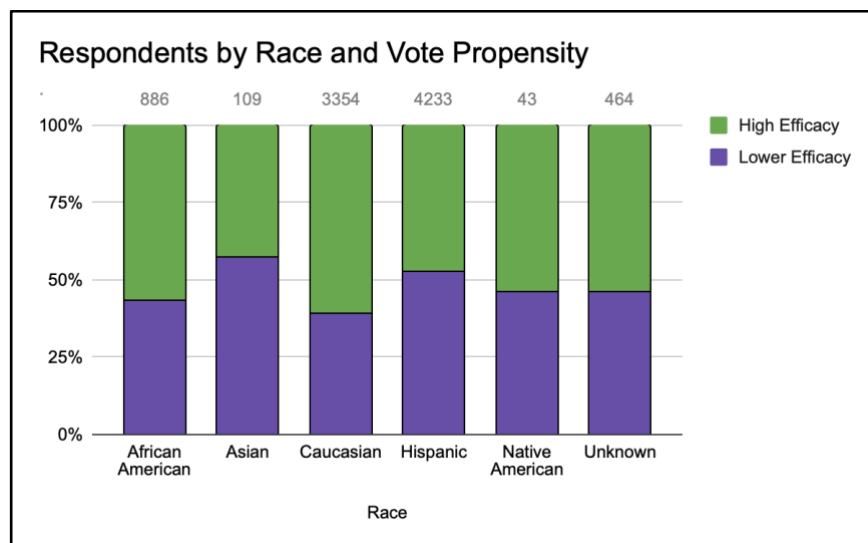
**Voter support for Harris is significantly higher than it was for Biden.**

When President Joe Biden was running for reelection, 55.2% of voters surveyed by Worker Power were either definitely or probably going to vote for him and 28.9% were undecided. With Kamala Harris as the nominee for President, 72.1% of voters surveyed were either definitely or probably going to vote for her and only 17.7% remain undecided. With Harris as the nominee, voters surveyed were also less likely to support a third-party candidate or former President Trump.

**Even with Kamala Harris’s advantage over President Biden in our surveys, all but the highest propensity voters are *significantly* undecided with regard to the Presidential election.**

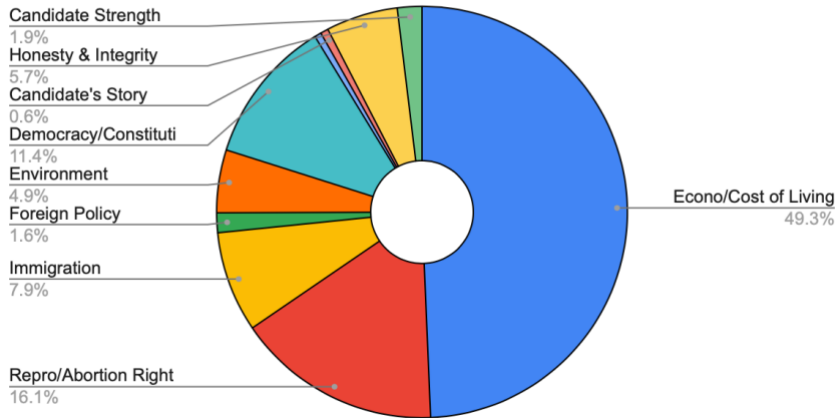
In general, survey respondents who were high propensity voters were more likely to be probable or strong supporters of Kamala Harris for President than were lower propensity voters. Among voters with an 80+ propensity score, 73.4% identified as strong Harris supporters and 8.9% as likely Harris supporters, for a total of 82.3% support. Among all other vote propensity ranges, the maximum percentage of respondents who would either definitely or probably vote for Harris was 57.6%. The number of undecided voters in that group (vote propensity 60-80) was 27.6%, and it is even higher for the 20-40 and 40-60 vote propensity groups. That is compared to 11.5% undecided among the 80+ vote propensity group. This underscores the importance of Worker Power’s continued voter engagement with all voters, especially lower-propensity Democratic-leaning voters in this election.

**Worker Power Survey Results**



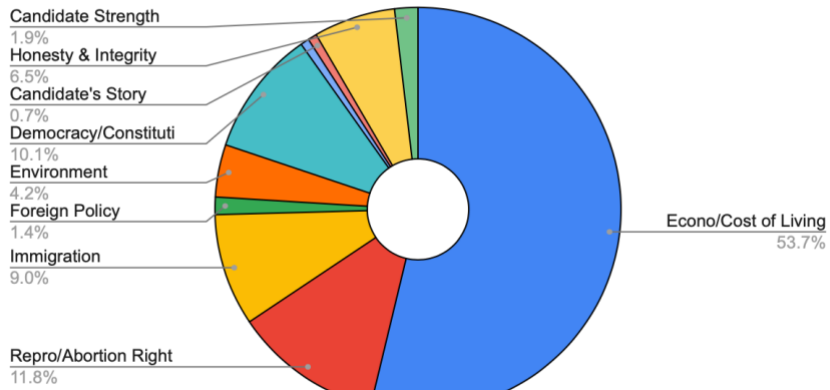
### Presidential Issue

Kamala v Trump

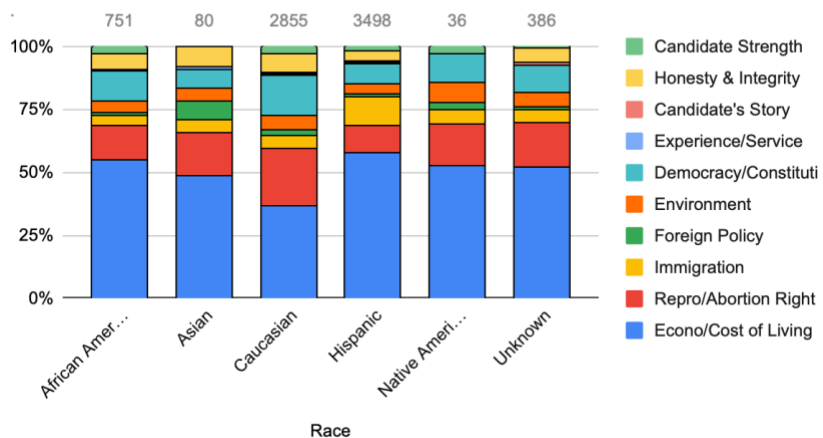


### Presidential Issue

Biden v Trump

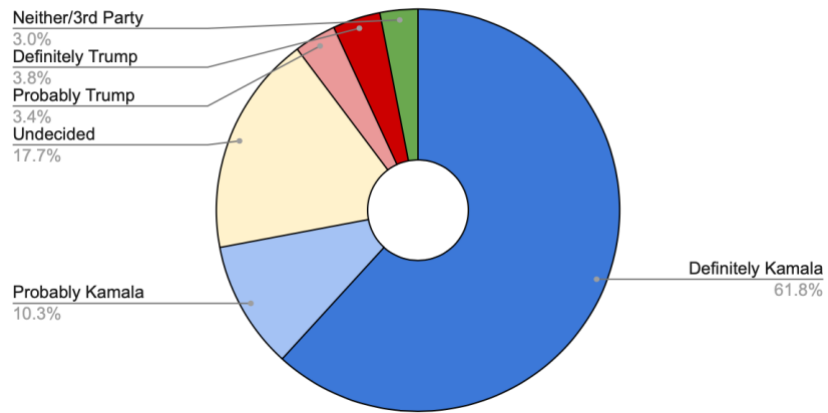


### Presidential Issue by Race



### Presidential Choice

Kamala v Trump



### Presidential Choice

Biden v Trump

